



Press Release

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Critical Path Institute adds two strategic hires: Beatriz Rendón and Steven Broadbent

Tucson, AZ. March 16, 2009 – Beatriz Rendón and Steven Broadbent have joined the [Critical Path Institute](http://www.c-path.org) (C-Path) as the independent non-profit organization continues to grow and execute its mission of creating collaborations that result in improved testing methods that accelerate development of safe, new medical products.

Rendón, formerly Chief Business Officer at Tucson Unified School District, has been appointed Director of Strategic Alliances at C-Path. Rendón will use her management and legal skills to form national and international alliances for C-Path. She is charged with developing strategic partnerships and collaborations with other organizations, government, academia, philanthropic foundations, research institutions and corporations. These agreements build on C-Path's model as a "neutral third party" that brings together industry, academic researchers and the Food and Drug Administration to improve the process by which new medical products are developed.

"Beatriz Rendón brings years of experience putting together partnerships between the public and the private sector," said Rick Myers, C-Path's chief operating officer. "This experience and her legal background will help the Critical Path Institute form relationships that accelerate its programs."

Rendón holds a law degree from the Loyola University Chicago School of Law, a master's degree in public policy from the University of Chicago, and a bachelor's degree from The University of Arizona.

Broadbent, an IBM executive for more than 26 years, has been appointed C-Path's Director of Consortia Operations, a position in which he will focus on helping the institute's several consortia execute their complex missions.

"Steve is a very experienced executive and certified project manager who has led complex technical research across many worldwide companies," said Myers, also a former IBM executive.

Broadbent holds an MBA from the Karl Eller Graduate School of Management at The University of Arizona and a B.S. in electrical engineering from the University of Idaho.

About the Critical Path Institute

Headquartered in Tucson, Arizona with offices in Rockville, Maryland, the Critical Path Institute was established in 2005 as a publicly funded, nonprofit research and education institute to enable collaborations between scientists from the FDA, industry and academia. The Critical Path Institute's mission is to help implement the FDA's Critical Path Initiative by developing faster, safer and smarter pathways to new medical products. Visit www.C-Path.org for more information.